

Who's Next

WSN

Salon International de la Lingerie & Interfilère Paris

**FROM
PORTUGAL**

20-22 JAN 2024

Paris, Porte de Versailles

Who's Next

03	C R I S T I N A B A R R O S	6 - K111
04	H I R U N D O	5.2 - D97
05	J U L I A N O B E L L A	6 - K111
06	L E M O N J E L L Y	5.2 - B80



03

C R I S T I N A B A R R O S

WHO'S NEXT 6 - K111

PRODUCTS:

Focused on the female segment, the brand is distinguished by the extreme quality of the “Made in Portugal” exemplary materials and manufacturing processes, in addition the design of the pieces to privilege the woman who likes to live fashion regardless of the various stages of her life. Quality, excellence and attention to detail.

Cristina Barros has become a brand that defends the slow fashion movement, creating timeless pieces, capable of maintaining a class contemporary and permanent style.

In 2019 began the launch of collections with environmental and sustainability concerns using 100% recycled materials joining the GREEN CIRCLE movement.

End-Uses: Female segment

Contact: Marco Costa

E-mail: comercial@crisrinabarros.com



04

HIRUNDO

WHO'S NEXT 5.2 - 097

PRODUCTS:

Portuguese Made Sustainable leather sneakers.
Cotton socks and Tshirts

CERTIFICATIONS: B Corp | Leather Working Group | Carbon Neutral

End-Uses: Sneakers

Contact: Eduardo Serzedelo

E-mail: eduardo.serzedelo@hirundo.pt



PORTUGUESE HANDMADE
SUSTAINABLE SNEAKERS



EMBAIXADA
PRAÇA DO PRÍNCIPE REAL, 26
1200-184 LISBOA

www.hirundo.pt



JULIANO BELLA

PRODUCTS:

Juliano Bella is a fashion brand that excels in quality excellence and attention to detail. With a strong focus on simple but powerful design, it leads us to create timeless pieces with high quality. As a brand, Juliano Bella ambitions a gradual growth with responsibility and commitment, stressing the idea of "less is more". Our mission is to create timeless clothing that our consumers will value and enjoy for a long time, following the philosophy that fashion should not be disposable. The brand combines elegance and sophistication with quality and comfort and it is for this reason that we guarantee the "Made in EU" seal on all articles, a seal that is globally synonymous with quality and trust.

All the brand's production is made in EU, close to our headquarters, where each phase of development is followed in person.

End-Uses: Female segment

Contact: Joaquim Cunha

E-mail: info@julianobella.eu



JULIANO BELLA

06

LEMON JELLY

WHO'S NEXT 5.2 - B80

PRODUCTS:

Whether you're going to work, meet you friends by the end of the day or simply going for a walk on the foggy, rainy days, your Lemon Jelly's are the right companionship. We are all about enjoying the RIDE, more than thinking too much about what may interfere or stop it. The distressed finishing, along with the metal-studded accessories add some roughness to some iconic styles, with on-trend solutions for the bold ones. But the major new hits of the season are MERCURY and CERES boot, the new unisex EVA boots that will allow everyone to enter our fun, yellow world; the new YUKINE boot, which will be the right après-ski partner; and the socks and unisex ponchos to give you the full Lemon Jelly look this AW24-25

End-Uses: Peta Approved Vegan

Contact: Catarina Véstia

E-mail: cvestia@lemonjelly.com<https://www.lemonjelly.com/en/><https://www.instagram.com/lemonjellyshoes/>

LEMON JELLY

AW24'25 COLLECTION



Salon International de la Lingerie & Interfilère Paris

08	I O R A	HALL 3 S40
09	L U I P E X	HALL 3 T68
10	M I R A	HALL 3 S38



08

I O R A

HALL 3 S340

PRODUCTS:

Imagine elegance and discretion, distinction and sensuality... Since 1973 IORA Lingerie partnered with the modern woman, providing her moments of class and sophistication in her intimacy. We produce Pyjamas, robes and nightgowns.

Contact: Cristina Flores

E-mail: iora@ioralingerie.com<https://https://www.ioralingerie.com>

09

LUIPEX

HALL 3 T68

PRODUCTS:

Swimwear/Activewear/Loungewear for Man, Woman and Kids

CERTIFICATIONS: BOEKO-TEX / SMETA

End-Uses: Swimwear | Activewear | Loungewear

Contact: Miguel Freitas

Phone: +351 253 421 480

E-mail: info@luipex.pt



10

M I R A

HALL 3 S38

PRODUCTS:

Pyjamas, Robes, Nightshirts and Nightgowns. Women's, Men's, Children's Sleepwear.

Contact: Tiago Rodrigues

Phone: +351 91 845 26 56

E-mail: tiago@bycottonstyle.com

<https://www.miralingerie.com>





Promoter

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FROM PORTUGAL



ASM
ASSOCIAÇÃO ESTÉTICA MODA

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Associação
Têxtil e Vestuário
de Portugal

