



FROM PORTUGAL

FORMEX

Stockholmsmässan

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▶ STANDS
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MOUNTAIN ORIGINALS

PENHAS DOURADAS
PORTUGAL

COMPANY NAME TrendBurel, Lda

ADDRESS Amieiros Verdes
6260-028 Manteigas · Portugal

PHONE +351 211 379 825

E-MAIL isabel.costa@burelfactory.com

WEBSITE www.burelfactory.com

CONTACT Isabel Costa

BRANDS BUREL MOUNTAINS ORIGINALS

BUREL MOUNTAIN ORIGINALS was born with the aim of revitalizing the value of the traditional wealth of the Mountain, so that they're not forgotten but reinvented in a dynamic, innovative way to advance an art, a tradition and a craft.

Our journey began in Manteigas, Serra da Estrela mountain range village, in Portugal, a region of the country conscious of wool the Burel fabric, to bring modern design with a contemporary trait to all the cosmopolitan centers of the world.

Collection: In this next exhibition, Burel Mountain Originals presents a new collection of throws, blankets and cushions. It also features a new wall covered with a new 3D woolen stitch to showcase the avant garde in the trend of wall coverings and furnishing upholstery.

With new patterns and new colors created exclusively by the brand, Burel comes with a new collection colored in novelties, home decor objects and more modern lines still woven by the ancestral knowledge as it always did.





COMPANY NAME MARIA PAULA CAMPOS DE CASTRO PEREIRA

ADDRESS Rua Dr. Eduardo Torres, 1764-4ºD
4460-299 Senhora da Hora · Portugal

PHONE +351 938 032 023

E-MAIL paula.castro@littlenothing.pt

WEBSITE www.littlenothing.pt

CONTACT Paula Castro

BRANDS LITTLE NOTHING - PAULA CASTRO

Emotions and nature are my triggers to make artistic jewellery.

My work is organic, simple, emotional, irregular, diverse.

Identity, Freedom, Lightness and Resilience are concepts I like to work with.

I like to mix materials: poor and raw and precious...



mèzë
MEDITERRANEUM

COMPANY NAME ERNESTO GRILO,
SUCESSORES, LDA

ADDRESS Rua do Caminho do Senhor, 408
4410-083 V. N. Gaia · Portugal

PHONE +351 227 626 830

E-MAIL info@meze.pt

WEBSITE www.meze.pt

CONTACT José Grilo

BRANDS MÈZĚ | MÈZĚ mediterraneum

This new brand has a theme and market well defined, namely a brand for kitchen and table accessories, having as the main theme the Mediterranean culture, and, has target markets, the developed countries of central and northern Europe, North America and Asia.



N i e t a ®
a t e l i e r

COMPANY NAME R & U Atelier, Lda
ADDRESS Av. de Londres, nº540, 8ª sala 802
4835-105 Guimarães · Portugal
PHONE +351 934 774 787
+351 937 329 547
E-MAIL sales@nieta-atelier.com
WEBSITE www.nieta-atelier.com
CONTACT João Durão | Antonieta Durão

BRANDS NIETA ATELIER

In the year of 1999, an Azorean woman and a northern Portuguese man left their hometowns to begin their academically journey at Minho University located at Portugal's Crib City, Guimarães. This is where Nieta de Gouveia Durão Atelier was founded, where interior design and architecture services were provided for many years.

Following their endless research and interest in fabrics, patterns and textures, urges the need to create their own brand, a brand that would stand out from the conventional. The 'Upcycling handmade Portugal' project by Nieta Atelier is born.

This new transformation concept had its roots settled from design, allying the typical Portuguese northern culture 'Minhota' to the modern concept of 'Upcycling'. Recreating and reinterpreting the ancient textile techniques from looms and needles, materials that once were considered 'disposable' are reborn with extended value. These unique design pieces are handmade and 100% energy consumption free.

"Reinterpreting the disposable"





▶ **PARTNERS**

ATP - ASSOCIAÇÃO TÊXTIL E VESTUÁRIO DE PORTUGAL

ADDRESS R. Fernando Mesquita, 2785
4760-034 Vila Nova de Famalicão · Portugal

PHONE + 351 252 303 030

E-MAIL atp@atp.pt

WEBSITE www.atp.pt

**ANIL-ASSOCIAÇÃO NACIONAL DOS INDUSTRIAIS
DE LANIFÍCIOS**

ADDRESS Av. da Anil, Apartado 528 - S. Lázaro
6201-907 Covilhã · Portugal

PHONE + 351 275 319 140

E-MAIL geral@anil.pt

WEBSITE www.anil.pt

▶ **PROMOTER**

ASSOCIAÇÃO SELECTIVA MODA

ADDRESS Rua Roberto Ivens, 1314 - sala 18
4450-251 Matosinhos · Portugal

PHONE +351 229 380 610

E-MAIL selectivamoda@mail.telepac.pt

WEBSITE www.selectivamoda.com



FROM
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COMPETE
2020

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