

Stockholmsmässar 23>26 AUGUST 2017

► STANDS **A25:28**



PENHAS DOURADAS
PORTUGAL

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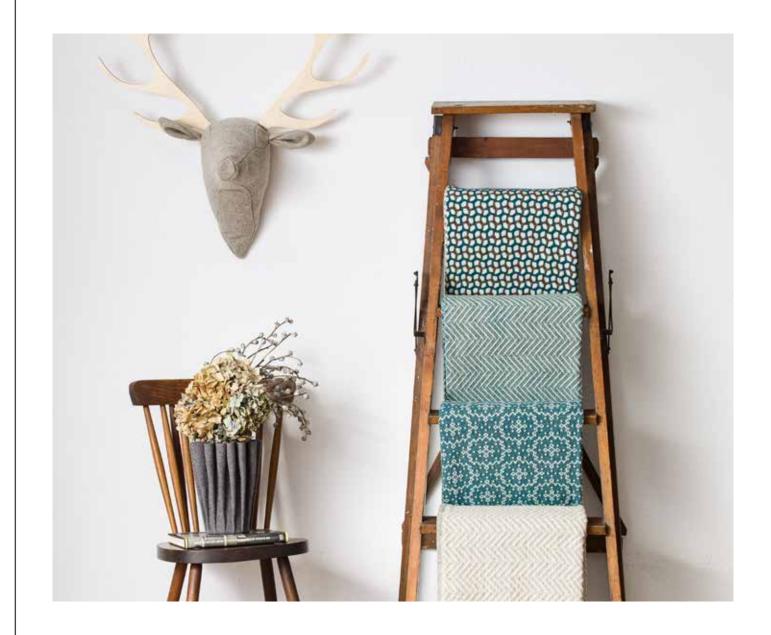
BRANDS BUREL MOUNTAINS ORIGINALS

BUREL MOUNTAIN ORIGINALS was born with the aim of revitalizing the value of the traditional wealth of the Mountain, so that they're not forgotten but reinvented in a dynamic, innovative way to advance an art, a tradition and a craft.

Our journey began in Manteigas, Serra da Estrela mountain range village, in Portugal, a region of the country conscious of wool the Burel fabric, to bring modern design with a contemporary trait to all the cosmopolitan centers of the world.

Collection: In this next exhibition, Burel Mountain Originals presents a new collection of throws, blankets and cushions. It also features a new wall covered with a new 3D woolen stitch to showcase the avant garde in the trend of wall coverings and furnishing upholstery.

With new patterns and new colors created exclusively by the brand, Burel comes with a new collection colored in novelties, home decor objects and more modern lines still woven by the ancestral knowledge as it always did.





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BRANDS LITTLE NOTHING - PAULA CASTRO

Emotions and nature are my triggers to make artistic jewellery.

My work is organic, simple, emotional, irregular, diverse.

Identity, Freedom, Lightness and Resilience are concepts I like to work with.

I like to mix materials: poor and raw and precious...





COMPANY NAME ERNESTO GRILO, SUCESSORES, LDA

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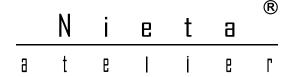
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BRANDS MÈZË | MÈZË mediterraneum

This new brand has a theme and market well defined, namely a brand for kitchen and table accessories, having as the main theme the Mediterranean culture, and, has target markets, the developed countries of central and northern Europe, North America and Asia.





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BRANDS NIETA ATELIER

In the year of 1999, an Azorean woman and a northern Portuguese man left their hometowns to begin their academically journey at Minho University located at Portugal's Crib City, Guimarães. This is where Nieta de Gouveia Durão Atelier was founded, where interior design and architecture services where provided for many years.

Following their endless research and interest in fabrics, patterns and textures, urges the need to create their own brand, a brand that would stand out from the conventional. The 'Upcycling handmade Portugal' project by Nieta Atelier is born.

This new transformation concept had it roots settled from design, allying the typical Portuguese northern culture 'Minhota' to the modern concept of 'Upcycling'. Recreating and reinterpreting the ancient textile techniques from looms and needles, materials that once were considered 'disposable' are reborn with extended value. These unique design pieces are handmade and 100% energy consumption free.

"Reinterpreting the disposable"





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